



Media Release

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Chesapeake Employers Promotes Richard Balducci to Marketing Director

(TOWSON, Md.) — Chesapeake Employers' Insurance Company is proud to announce that Richard Balducci was



recently promoted to Marketing Director. In this new position, Mr. Balducci is responsible for the overall planning, direction, and control of the company's agency management services system along with managing the strategic planning process for broker business.

Since 2002, Richard has been employed with Chesapeake Employers and has worked as an Underwriting Supervisor and Project Manager. Prior to joining the organization, Richard held a variety of senior management marketing positions at Zurich.

About Chesapeake Employers

Chesapeake Employers' Insurance Company is Maryland's largest writer of workers' compensation insurance. It is a nonprofit, non-stock, private corporation. Formerly known as IWIF, Chesapeake Employers has served as a continuous, guaranteed source for fairly priced workers' compensation insurance since 1914.

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