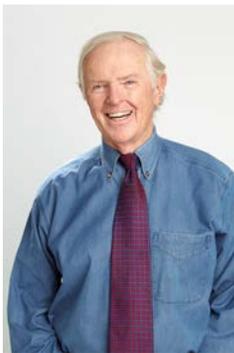


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## **New York Times Best-selling Author Chris Crowley to Speak at Maryland Workplace Health & Wellness Symposium**



(TOWSON, Md.)— IWIF Workers' Compensation Insurance announced that Chris Crowley, New York Times best-selling co-author of the *Younger Next Year* books that have sold more than a million copies and have been translated into 20 languages worldwide will deliver the motivational speech during the 4th Annual Maryland Workplace Health & Wellness Symposium on June 7, 2013 at the BWI Marriott Hotel in Linthicum, Maryland.

A former lawyer with Davis, Polk & Wardwell, Mr. Crowley retired in 1991 to pursue his passions in health and physical fitness as well as co-author books on fitness and fun. Mr. Crowley's motivational orations are known to mesmerize and inspire his audiences. He delivers the spirit of his books with the zest, vigor and hilarity that have made them national best sellers.

The wellness symposium is a free, half-day seminar for employers and features national and local experts presenting the latest information on:

- 1.) Educating employers about how employees' lifestyle choices impact a company's healthcare and workers' compensation costs;
- 2.) Examining the Affordable Care Act and the Maryland Health Connection, as well as how a focus on wellness can positively impact the bottom line;

(MORE)

- 3.) Providing testimonials from employees whose lives have changed resulting from workplace wellness programs;
- 4.) Learning how to build a powerful workplace wellness program; and
- 5.) Partnering with community resources like the American Heart Association, American Diabetes Association, American Cancer Association, and the COPD Foundation.

The event is free; however, reservations are required. Register at [www.iwif.com](http://www.iwif.com), or call 410-494-2170. Continental breakfast and lunch are included.

The 2013 Maryland Workplace Health & Wellness Symposium is presented by IWIF in collaboration with the Office of Chronic Disease Prevention in the Maryland Department of Health and Mental Hygiene, Chesapeake Region Safety Council and Business Health Services. The Baltimore Business Journal is the official media sponsor of the event.

Established in 1914, IWIF is the primary writer of workers' compensation insurance in Maryland. Effective October 1, 2013, IWIF will become Chesapeake Employers' Insurance Company.

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