



Media Release

Chesapeake Employers' Insurance Company
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Chesapeake Employers Insurance Obtains Naming Rights to UMBC Arena

(TOWSON, Md.) — Chesapeake Employers' Insurance Company and the University of Maryland, Baltimore County (UMBC) announced that they have entered into a 15-year, strategic partnership that includes naming rights to the UMBC events center, which will be renamed Chesapeake Employers Insurance Arena.

In addition to naming rights, this partnership establishes a platform for UMBC and Chesapeake Employers Insurance to engage in additional collaborations, including opportunities for student internships, recruitment, innovation explorations, and applied research projects.



"We at Chesapeake Employers Insurance are honored to partner with UMBC, a premier University System of Maryland institution," explains Tom Phelan, CEO of Chesapeake Employers Insurance. "This partnership bridges our company with UMBC students, staff, and alumni to form a symbiotic relationship with shared values and a commitment to excellence relevant to education and business."

Under the agreement, Chesapeake Employers Insurance receives corporate branding exposure to tens of thousands of event attendees through a multitude of highly visible outlets, including signage inside and outside the facility; Maryland highway signage; TV, radio, and social media; and community events. UMBC benefits from a long-term revenue stream that they can use to carry out initiatives to support their vision, mission, and objectives.

UMBC President Dr. Freeman Hrabowski said, "The partnership between UMBC and Chesapeake Employers Insurance represents not only an investment in our campus, but also in the region. This is an opportunity to elevate our facility, our university, and our local economy."

Opening in 2018, the arena hosts concerts, conventions, trade shows, and other events, including all UMBC commencement ceremonies and designated sporting events. The Oak View Group will continue to manage the facility.



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Both the men's and women's basketball teams and the Retriever volleyball teams compete in the state-of-the-art facility. Additionally, all 400-plus UMBC student-athletes regularly utilize the building's academic, strength and conditioning, sports medicine, and other athletics' department services.

About Chesapeake Employers

Chesapeake Employers' Insurance Company is Maryland's largest writer of workers' compensation insurance. It is a nonprofit, non-stock, private corporation. Chesapeake Employers has served as a continuous, guaranteed source for fairly priced workers' compensation insurance since 1914.

About UMBC

UMBC is a leading public research university known for innovative teaching, relevant research across disciplines, and a supportive community that empowers and inspires inquisitive minds. UMBC combines the learning opportunities of a liberal arts college with the creative intensity of a top research university. The University serves 14,000 undergraduate and graduate students and is one of the country's most inclusive education communities. U.S. News & World Report has named UMBC a national leader in innovation and undergraduate teaching, and Times Higher Education has honored UMBC for social and economic impact.

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